

9.5k
twitter
FOLLOWERS

EVENTS
WEDDINGS
TRADE SHOWS
FÊTES & WAKES

COUNTY
CUP
FINAL STAGING

SPORTS SCHOLARSHIP
PRIMARY SCHOOL OUT-REACH
PROGRAMMES

11k
PLUS
facebook
REACH PER POST

1000
PEOPLE
SITE FOOTFALL
PER WEEK

COMMUNITY
& **CHARITY**
SUPPORT

TEAMS First, Reserve, Cambridge
United Women's, Male and
Female Development Teams

10 mixed
academy teams

and **much more...**

CONTACTS

To book or for further information please
email or call us today:

LOUISE SALES

ADVERTISING AND MEDIA

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Mobile 07753 222 683

For further details on the club:

IAIN PARR

DIRECTOR OF FOOTBALL

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ADVERTISING
& HOSPITALITY
PACKAGES

ADVERTISING PACKAGES

Stadium & 3G Naming Rights

- 6 Match Day Hospitality Passes (league fixtures)
- Large Entrance/Astro Banner
- 4 Standard Banners
- Website Rolling Banner
- Social Media Exposure
- Programme Advert
- 4 Match Day Hand-outs
- 1 Free Function Room Hire

POA

Academy Naming Rights

- Shirt Advert (across the entire academy)
- 4 Banners
- 4 Match Day Hospitality Passes (league fixtures)
- Website Rolling Banner
- Social Media Support
- Programme Advert
- 4 Match Day Hand-outs

POA

First Team Playing Strips

- Shirts logo
- 4 Banners
- 4 Match Day Hospitality Passes (league fixtures)
- Website Rolling Banner
- Social Media Support
- Programme Advert
- 2 Match Day Hand-outs

POA

Full Stand Advertising

- 4 Banners
- 2 Match Day Hospitality Passes (league fixtures)
- Website Rolling Banner
- Social Media Support
- Programme Advert
- 4 Match Day Hand-outs

POA

Pitch Side Banner

- Social Media Exposure
- 1 Match Day Hand-out
- 1 Season Ticket

£250 + VAT

Astro Banner

- Social Media Exposure
- 1 Match Day Hand-out
- 1 Season Ticket

£200 + VAT

Pitch Side and Astro Banner

- Social Media Exposure
- 1 Season Ticket
- 1 Programme Advert

£350 + VAT

Corporate Match Day Package

- Choice of 2 meals plus a drink (fish & chips or veggie curry)
- Entry to game

Table of 10 @£250

Player Sponsorship

- Your name featured in our match day programme
- Your name or company name featured on the club's website
- Announcement exposure across all social media

£50 + VAT

Social Media

- Year-round social media support via the club's Facebook and Twitter accounts
- Limited to one promotion per week across all media out lets

£10 + VAT per month

HOSPITALITY

Match Day Sponsor

- VIP tickets for 8 people
- Hospitality throughout the match
- Half-time refreshment and food
- Programme advert
- Social media match day article
- Website article
- Mascot option
- Choose man of the match
- Photo tannoy announcement
- Match Day handout

£250 + VAT

Match Ball Sponsor

- VIP tickets for 8 people
- Online programme
- Website article
- Tannoy announcement

£75+ VAT

We also offer bespoke advertising packages to suit your business